How to Shampoo:
Perfect shampooing requires washing twice. The first wash loosens dust, dead skin cells, and excess oils from the hair and scalp while flushing most of it from your hair. The second wash allows the ingredients of the shampoo to reach the scalp, and to nourish the hair using a longer scalp massage.

Dilute: Our shampoos are super concentrated, dilute it 1:1 with water for easier application.
First Wash: Apply shampoo to wet hair, massage lightly to hair and scalp. It won’t lather. Rinse.
Second Wash: Apply shampoo again, massage longer to stimulate blood flow to scalp and hair. Rinse again. Follow with Morrocco Method Conditioners for added hydration.

Apple Cider Vinegar Shampoo
Fire • For All Hair & Scalp Types
Raw apple cider vinegar balances the pH level of your scalp, stimulating sebaceous glands and blood circulation. Most cleansing and clarifying of the five.

Sea Essence Shampoo
Water • For Normal to Dry Hair & Scalp
Sea vegetables like kelp and blue-green algae hydrate the hair and scalp, repairing brittle strands and reducing breakage.

Earth Essence Shampoo
Earth • For Normal to Oily Hair & Scalp
Natural clays like kaolin and montmorillonite detoxify hair and scalp of toxins and excess oils while rejuvenating the strands. Leaves hair full and lustrous.

Pine Shale Shampoo
Air • For Normal to Flaky Hair & Scalp
Restorative pine shale oil calms irritation and rescues the scalp from flakes, itchiness, and dryness.

Heavenly Essence Shampoo
Ether • For Normal to Damaged Hair & Scalp